



## 22nd Meeting of the Steering Committee

Mt. Soche Sunbird Hotel  
Blantyre, Malawi  
09:00 – 17:30 (CET)  
13 February 2026

CREWS/SC.22/workdoc.5

# CREWS Resource Mobilization Plan - Update for 2026 to 2028

## Summary

The CREWS Resource Mobilization Plan, updated for 2026 to 2028, to align with the mid-term phase of the Strategy 2030 and its Operational Plan, is presented to invite views and comments from the members at the meeting, under Agenda Item 4, and to seek their subsequent engagement and support.

# Purpose and Objectives

**The purpose of is to secure predictable, diversified, and sustainable funding to achieve the goals and priorities set-out in the CREWS Strategy 2030**

## Objectives

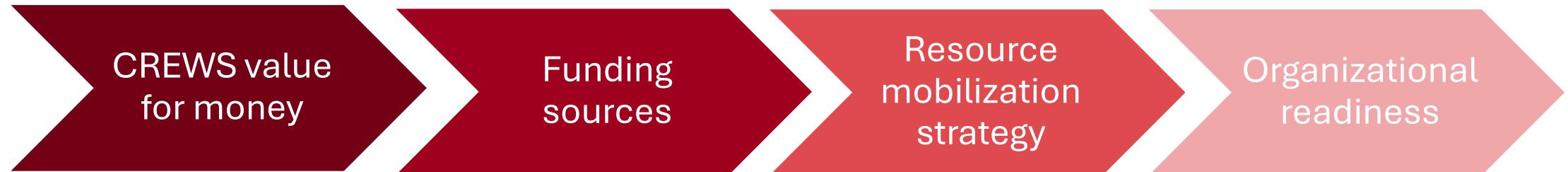
- Reduce the gap between needs (pipeline) and funds mobilized – target for 2026 to 2028 is USD 135 M.\*
  - Addressing immediate funding need through multi-year projects (priority 1 and 3)
  - Financing 40 Accelerated Support Window Actions (priority 1 and 3)
  - Leveraging an additional USD 500 M.
- Engage and clarify roles and responsibilities – joint effort
- Account for existing, and possible future, organizational readiness i.e. Secretariat capacities

\* Target aggregates needs related to multi-year projects, ASW and administrative costs

# Drivers

- **Rapid transformation of the global development and humanitarian financing landscape** - characterized by intensified competition for ODA and multilateral funding
- **Increased donor emphasis on demonstrable results, accountability, and value for money** with stronger requirements for evidence-based programming, impact measurement, and transparency
- **A structural shift toward multilateral, pooled, and programmatic financing**, including joint and partnership-based approaches, aligned with the SDGs, the Paris Agreement, Sendai, as well as nationally driven priorities including NDCs
- **Continued prioritization of climate adaptation**, with a focus on least developed and climate-vulnerable economies
- **Growing attention to loss and damage associated with climate change impacts**, alongside increasing interest in initiatives that prevent, minimize, and address related economic and non-economic losses, including innovative and anticipatory financing approaches

# Process



- Strategic priorities
- Funding pathways
- Value proposition
- Results and impact
- Realistic funding targets and pipeline

- Mapping bilateral partners and priorities
- Foundations and other sources
- Classification (Tiers)
- FIF income projections

- Strategic context
- Alignment and positioning
- Roles and responsibilities
- Monitoring and review

- Secretariat capacity
- Global champions/leaders
- Coordination with Chair and IPs

## Outputs:

‘Making the investment case’ products

Dashboard of bilateral partners priorities

RM work plan and monitoring framework

Secretariat functional assessment

Ministerial communications

Contacts database

Commitments by partners and IPs

Identify and engage RM champions

Key events and policy processes (COPs, G7, G20)

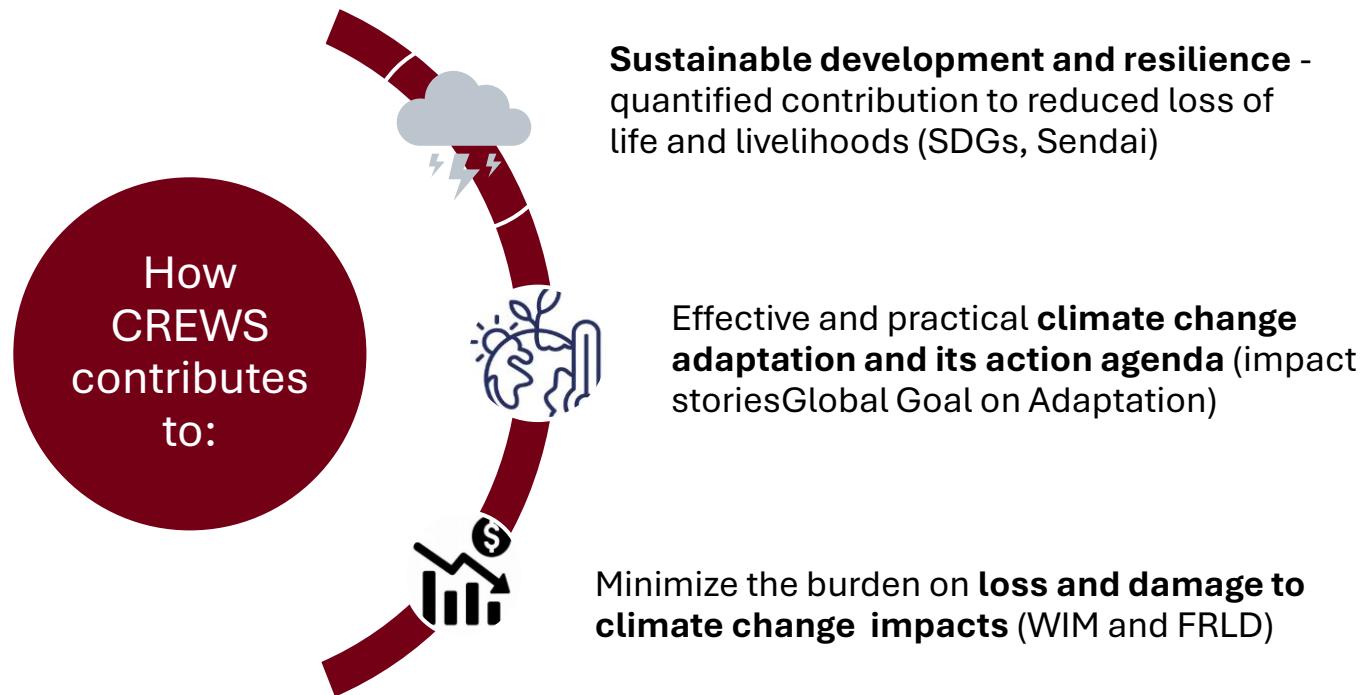
Communications & outreach plan

Joint planning with IPs RM focal points?

# Making the Case

Targeted products for resource mobilization:

- Online story maps of the CREWS 2030 Strategy; reaching CREWS financial targets
- Impact stories; annual reports; analytical think pieces
- CREWS in IPs resource mobilization strategies (i.e. WMO)



## Other potential analytic think pieces on CREWS value to:

- Risk financing and insurance
- Gender equality
- Humanitarian and anticipatory action
- Pooled funding and reduced duplication
- Aid effectiveness
- Health/heat waves
- Agriculture/water resource mgt.
- ...

# Outreach Plan

	Current contributors (tier 1)	Current observers (tier 2)	Prospective contributors (tier 3)	Philanthropies/foundations/private sector
<b>Objectives</b>	<b>Sustain engagement to secure contributions</b>	<b>Advocacy and diplomacy – making the case</b>	<b>Establish and build relationship</b>	<b>Explore innovative, high-impact projects</b>
<b>Action items</b>	<b>Partner-centric approach:</b> <ul style="list-style-type: none"> <li>- Work with focal points and Permanent Missions to strengthen investment case</li> <li>- Map change in administration/contacts</li> </ul>	<b>Trust-building approach:</b> <ul style="list-style-type: none"> <li>- Map policy priorities trends, partnerships</li> <li>- Undertake more active outreaching</li> </ul>	<b>Pro-active outreach approach:</b> <ul style="list-style-type: none"> <li>- Develop country specific investment cases i.e. Gulf States: research specific areas of priority/cooperation</li> <li>- Identify limited number prospective new contributors with matching development priorities each year</li> </ul>	<b>Opportunistic approach:</b> <ul style="list-style-type: none"> <li>- Investigate areas of common interest, build partnership</li> <li>- Focus on the application of new technologies and innovation.</li> </ul>
	<ul style="list-style-type: none"> <li>- For prioritized countries, strengthen advocacy support, <b>identify influential partners (bilateral cooperation, networks, organizations or key leaders)</b> and providing them with evidence-based arguments through impactful communication support</li> </ul>			<b>- Identify areas of research or innovation</b> , with a potential to increase CREWS impact
	<ul style="list-style-type: none"> <li>- <b>Establish common calendar</b> at start of year: capital visits, communications, events...</li> </ul>			<b>- Devise inclusive partnerships</b> over impactful projects

# Outreach Plan (continued)

	Current contributors (tier 1)	Current observers (tier 2)	Prospective contributors (tier 3)	Philanthropies/foundations/private sector
Action items	<ul style="list-style-type: none"> <li>- Demonstrate accountability (communicate on results-based management framework, results of evaluations...)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Empowerment:</b> communications should stress the potential for role on Steering Committee when becoming contributors</li> </ul>	<ul style="list-style-type: none"> <li>- Plan capital visits for strong prospects, and targeted communications (ideally tied to high-level or regional events)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Generate intelligence</b> around Foundations donating priorities</li> </ul>
				<ul style="list-style-type: none"> <li>- Showcase CREWS results, participation in events, impact stories (through website / portal)</li> </ul>
				<ul style="list-style-type: none"> <li>- Set annual communication (formal and emails) strategy</li> </ul>
Risks / Challenges	<ul style="list-style-type: none"> <li>- Secretariat capacity</li> <li>- Coherence with IPs</li> <li>- Positioning in broader climate and policy ecosystem, G7/G20, L&amp;D, Adapt. etc...</li> </ul>	<ul style="list-style-type: none"> <li>- Secretariat capacity</li> <li>- Coherence with IPs</li> </ul>	<ul style="list-style-type: none"> <li>- Secretariat capacity</li> <li>- Coherence with IPs</li> </ul>	<ul style="list-style-type: none"> <li>- Does effort &amp; impact justify efforts</li> <li>- Secretariat capacity</li> <li>- Project-based (adapt governance)</li> </ul>

# Resource Mobilization Targets 2026 to 2028\*



**USD 124 M** to address immediate early warning financing requirements of LDCs and SIDS (Strategy 2030 Priority 1) and **USD 6 M** (USD 2 M per year) for Accelerated Support Window decisions

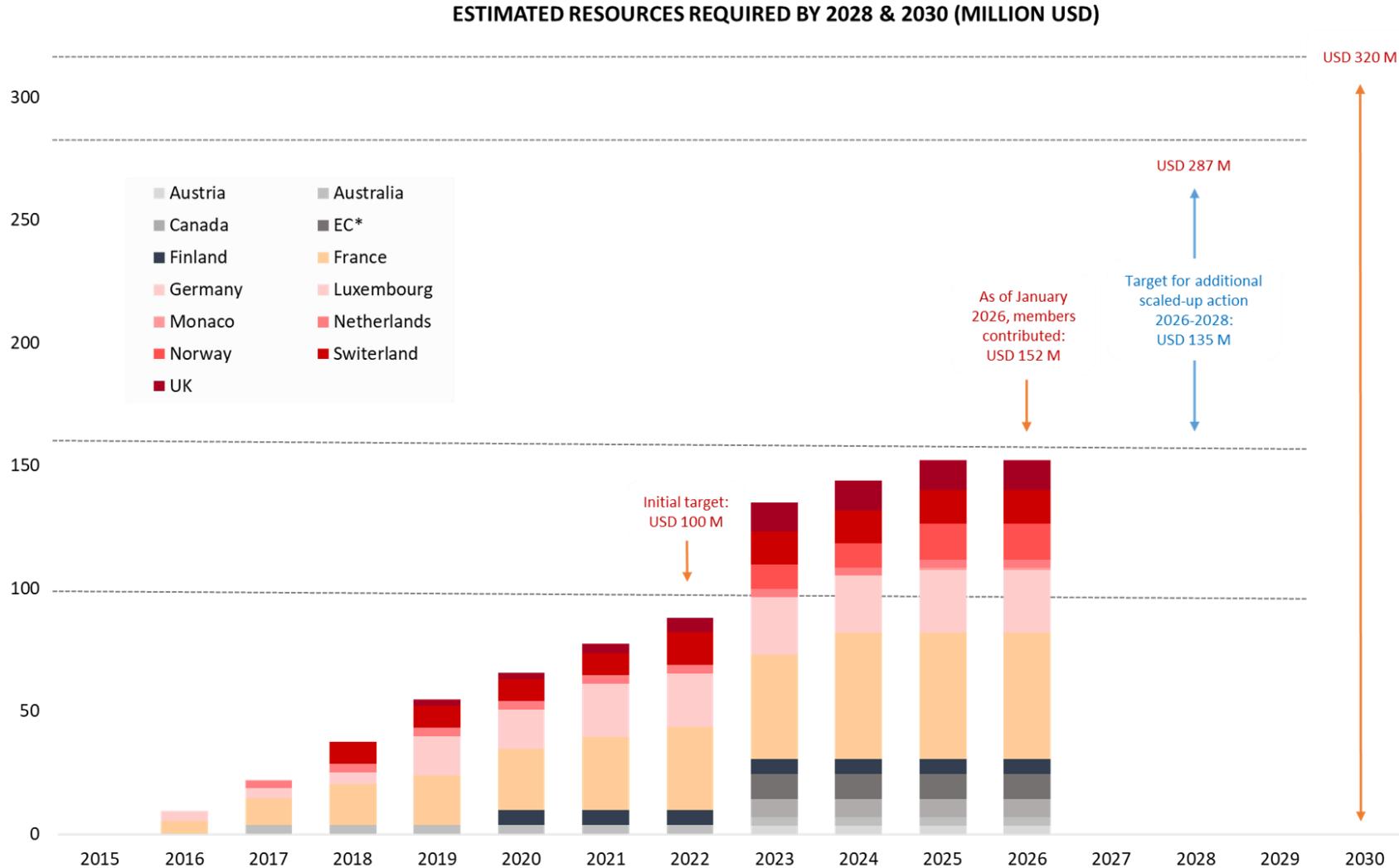
**100%** of current contributors make at least one contribution to the FIF in 2026 to 2028, similar or higher than previous contributions

**3** new countries become Contributing Partners

**5** new countries become Observers and attend Steering Committee Meetings

\* aligned with the mid-term phase of the Strategy 2030 and its Operational Plan

# Resource Mobilization Targets 2026 to 2028



# Next steps

## ➤ RM Work Plan for 2026-2028

- Clear value proposition
- Roles and responsibilities
- Communication, targeted events and prioritized outreach plan
- Monitored progress

## ➤ RM toolbox

- Mapping of priorities for identified funding partners
- RM dashboard (centralized information)
- Contacts database
- Targeted products (online story maps, impact stories, analytical pieces)

## ➤ Organizational readiness

- Evaluate additional workload
- Define roles and responsibilities, invite support from Steering Committee members and integrated approach with IPs

## ➤ Mobilize resources around workstream on new technologies and innovation

# Steering Committee Considerations

- The Steering Committee is invited to review the purpose, objectives, process, outreach plan and targets of the Resource Mobilization Plan 2026 to 2028.
- Further consider a decision outlining the next steps and timing for the finalization of the Resource Mobilization Plan 2026 to 2028.
- Make commitments and engagements, at the meeting, to support the resource mobilization objectives, through your respective policies, networks, outreach and high-level convening capacities.



# Thank You

## CREWS Members



Australia



Austria



Canada  
(Chair)



Finland



France



Germany



Luxembourg



Monaco



Netherlands



Norway



Switzerland



United Kingdom



AOSIS



UNFCCC LDC Group

## CREWS Observers



Czech Republic



Ireland



Japan



Mexico



New Zealand



Spain

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